A WORLD-CLASS PURPOSE BUILT MOTORSPORTS FACILITY FOR THE MANUFACTURER AND TV/FILM COMMUNITY
Atlanta Motorsports Park was specifically designed as a multi-purpose motorsports facility with the ability to readily accommodate automotive manufacturers, tire and parts manufacturers, and the film, print, and advertising/marketing industries. With a flexible year-round calendar and weather-friendly Southeastern climate, AMP is ideal for new product launches and introductions, research and testing, filming, and private or public special events. With two separate tracks and various track configuration options, significant elevation changes, on-site skid pad, optional wet and dry track conditions and a world-class servant culture, AMP is the ultimate location to host any size event.

**AMP is a motorsports country club with a commitment to excellence and five star service standards.**

**WHAT SETS AMP APART FROM OTHER VENUES?**

**MAIN TRACK**
- Designed by famed Formula 1 Track Architect Hermann Tilke to be a fun, technically challenging, and world class grade driving course
- 2 miles in length with 16 turns and the most aggressive circuit elevation changes in America
- Main circuit can be divided into three sections/modules run simultaneously and configurable to any skill level
- Ability to simultaneously run 6 modules utilizing the car circuit, skid pad and auto cross track
- Built to FIA standards and formula one standards

**DRIVER DEVELOPMENT CENTRE**

**ICE HILL**
A 7½% slope, computer-controlled water jets and a low friction surface. A combination, which provides a unique and challenging scenario, to test even the most experienced of drivers.

**SKID PAD**
The AMP wet skid pad is designed to provide low-speed exercises that demonstrate the drivers car-control skills.
The Ice Hill and Skid Pad may also be used dry for additional automotive exercises.
Total Asphalt = 92,000 square feet
Coefficient of friction is between 0.2 and 0.4

**ASPHALT PADDOCK**
- Two Paddocks totaling 150,000 square feet
- Flat with access directly to pits
AUTOCROSS CIRCUIT

The Autocross has been designed not as a race track but as an interesting country road. Using the contours of the land we have created a flowing series of corners and undulations that all offer very different challenges for both car and driver. You will learn the correct lines, braking points and how to safely showcase your vehicle.

FACILITY OVERVIEW

- Country Club level of service
- On-site garages, lifts, and fully staffed performance service centre
- Spectacular views of surrounding mountain vistas
- Ability to see 70% of the track from the deck of the conference centre
- Lush green grass, new paddock, all contrasted with painted racing curbing and no signage around the circuit
- Immaculately maintained facility and driving circuit

CONFERENCE CENTRE

- 21,000 square feet meeting centre
- Moveable walls allowing many configurations
- Large Main Showroom
- Dedicated Breakout Rooms
- Bar / Serving Area
- Catering Kitchen
- Complete State-of-the-art Audio/Video System
- Four Wall-Mounted LED Monitors in Main Breakouts
- Wireless High-Speed Connectivity
- Extensive Electrical Connectivity (Including 220 volt 3 Phase Power)
- Onsite Audio / Video / IT Service Technician
- Car / Freight Elevator to main Conference Rooms
- Outside Elevated Viewing Platform: 1,422 square

LODGING

- Luxurious cabins, commercial lodges, local and national hotel chains surround the facility all within a 30 minute drive in any direction

OTHER PUBLIC DRIVING/FILMING OPTIONS NEARBY

- Some of the best-rated driving public roads in America within 15-20 minutes include: Blood Mountain, Suches, Tail of the Dragon, Wolfpen Gap, and Foothills Parkway
- A motorsports based community and government that is welcoming and flexible to both domestic and international populated groups

OFF ROAD

10 Acre wooded area for Off Road Experiences. This area is designed to show how the technical systems of the most advanced vehicles in off-road conditions. With declines and ascents, rough terrain and unfeasible side slopes that challenge even the most focused 4x4s, test your vehicles through these tough obstacles.
* Obstacles can be added or deleted based on your vehicles specifications.

AIRPORT/TRANSPORTATION OPTIONS

- AMP facility abuts the private regional airport Elliot Field that includes paved airstrip measuring nearly 6000 feet in length
- AMP is helicopter friendly for both filming and transportation purposes (and helipad landing site)
- Hartsfield-Jackson Atlanta International Airport located 1 hour 15 minutes away

OTHER AMENITIES AND SERVICES

- Garages, lifts, tire changing/balancing machines, mechanics on site
- Full time on-site FireFighters and EMS personnel with fire truck and ambulance
- Full-time Track Stewards, Corner Marshals, and Safety Personnel
- Professional driving instructors
- Secure and Private Facility
- Entire grounds/site covered with advanced WiFi throughout entire venue